

# INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to help distinguish you from other users. This enables us to enhance our browsing experience and allows us to make improvements to our site. By continuing to use our site, you consent to our use of cookies.

## What are Cookies?

Cookies are small files of letters and numbers that we store on your browser or the hard drive of your device, provided you agree. They contain information that is transferred to your device's hard drive.

## Types of Cookies We Use

- **Strictly Necessary Cookies:** Essential for the operation of our website, these cookies allow functions like logging into secure areas, using a shopping cart, and utilizing e-billing services.
- **Analytical/Performance Cookies:** These cookies help us recognize and count visitors to our site, as well as track how visitors navigate it. This information assists us in improving our website's usability and ensuring users can find what they're looking for easily.
- **Functionality Cookies:** Used to recognize you upon return, these cookies allow us to personalize content for you, remember your preferences, and greet you by name.
- **Targeting Cookies:** These cookies record your visit to our website, including pages viewed and links followed. This helps us tailor our website and the ads displayed to match your interests. We may share this information with third parties for the same purpose.

## Examples of Cookies We Use

Some of the cookies we use include:

- **platform:** Identifies the platform to estimate audience size and usage.
- **init\_url:** Tracks initial URLs to better understand user navigation.
- **device\_id:** Generates unique IDs for analytics.
- **disable-footer-fixed-warning:** Hides footer warnings for a better user experience.
- **lang & pll\_language:** Stores your language preferences.
- **chatButtons:** Tracks the state of chat features for support interactions.
- **aff, afftrack, aff\_params:** Used for affiliate tracking to help us evaluate traffic sources and promotional materials.

## Third-Party Cookies

Certain third parties, like advertising networks and web traffic analysis services, may

also place cookies on your device. These cookies are typically analytical or targeting cookies. We recommend reviewing the privacy policies of these third parties for more information.

## **Managing Cookies**

You can block cookies by adjusting your browser settings to refuse some or all cookies. However, blocking essential cookies may impact your ability to access certain parts of our website.